

MEDIA RELEASE

22nd March 2012



V.I.P. Home Services joins the Central Coast Mariners

V.I.P. Home Services is thrilled to be the Official Sponsor of the Central Coast Mariners and Player Sponsor of John Sutton.

V.I.P. Home Services Founder and Chairman, Mr Bill Vis said that partnering with a club that has such a strong following was an easy decision.

“We see the Central Coast region as a crucial component to V.I.P.’s long term growth. Our Franchise Development Manager in the Central Coast region, Ian Jones is enjoying his time in the region and looks forward to meeting many Mariners fans at the games,” said Bill.

“We want to continually give back to the local communities that have supported us over our 30 plus year history and getting behind the Mariners is great way for us to support sport in the local Central Coast community.

“V.I.P. Home Services is an international company wanting to support sport throughout the country. Sport plays such a vital and important role in shaping our communities. It’s great to be helping such a well deserving club,” said Mr Vis.

Central Coast Mariners are delighted to welcome V.I.P. to their partner family and Ned Negus, General Manager, Marketing & Commercial, is confident that V.I.P. will be embraced by Mariners fans.

“It’s fantastic to be able to bring another national brand with huge local ambitions such as V.I.P. on-board. During discussions with Bill Vis over the past few months it became very apparent that V.I.P. value sponsorship as a core component of their marketing mix and we’re up to the challenge of helping V.I.P. achieve its objectives. Bill’s taken his business from start-up to a wonderfully successful position – his support to help us do the same is greatly appreciated by the club and we invite our fans to embrace V.I.P too.” said Negus.

V.I.P. Home Services was the first company to start gardening franchising in 1979. Now, V.I.P. has over 1100 franchisees across Australasia, providing services in garden maintenance and lawn mowing, home cleaning, commercial cleaning, carpet cleaning and window cleaning.

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