

MEDIA RELEASE

Monday 16 April 2012



Knights welcome V.I.P. sponsor

The Newcastle Knights are pleased to announce the signing of V.I.P. Home Services as an Official Partner of the club for the remainder of the 2012 season.

V.I.P. Home Services is a leading homes services franchise business that provides home cleaning, commercial cleaning, lawn mowing and gardening services to homes and businesses.

V.I.P. is expanding its operations throughout the Central Coast, Newcastle and Hunter regions and will use this partnership to connect with Knights fans and corporate partners.

"We recognise how important and well supported the Knights are in the Newcastle area and we look forward to developing a strong partnership with the club and its supporters," said Bill Vis, V.I.P. Chairman.

"We want to support our franchisees in this region as well as clubs and sport throughout the country.

"Sport plays such a vital role in shaping our communities and it's great to be helping such a well supported club."

The Knights are pleased to secure this partnership with V.I.P.

"It is great to welcome V.I.P. on board as a sponsor of the Knights," Knights CEO Matthew Gidley said.

"The V.I.P. team are passionate sports fans and understand how important sports and clubs are to local communities and how valuable this partnership can be for our club and their business.

"We hope this is the start of a long-term partnership that our fans, corporate partners and V.I.P. benefit from."

V.I.P. Home Services was the first company to start lawn mowing and gardening franchising in 1979. Now, V.I.P. has over 1100 franchisees across Australasia, providing services in garden maintenance and lawn mowing, home cleaning, commercial cleaning, carpet cleaning and window cleaning.

ENDS

For media enquiries contact V.I.P.'s Communications Manager, Simone Hawkins on 08 8220 4533 or 0419 739 245 or email simoneh@viphomeservices.com