

MEDIA RELEASE



Friday 4th May 2012

V.I.P. Home Services join Sydney Swans

V.I.P. Home Services is thrilled to be the Associate Partner of the Sydney Swans for the remainder of the 2012 season.

V.I.P. is expanding its operations throughout the Sydney and New South Wales regions and will use this partnership to connect with Swans fans.

"V.I.P. is an international company supporting sport at both local and national levels. We recognise the important part sport plays in the community. We are looking forward to developing a strong partnership with the club and its supporters " explained V.I.P. Chairman, Mr Bill Vis.

Sydney Swans Chief Executive, Andrew Ireland, was equally as excited about the partnership "We're excited to have V.I.P. as an Associate Partner with the Sydney Swans this year as we believe they're a great organisation doing great work in our community."

The partnership encourages both corporate partners and Swans fans to take advantage of the services and business opportunities that V.I.P. offer.

"There are opportunities for all our members and fans to benefit from V.I.P. Home Services. Supporters who use V.I.P. will get exceptional service while for the entrepreneur there are opportunities to become a franchisee and enjoy the freedom of being their own boss. On behalf of the Sydney Swans, we're delighted to have V.I.P. on board and we'd recommend their services to anyone looking to maintain and improve their home, business, lawn or garden.," said Mr Ireland. As part of the partnership, Sydney Swans fans have the chance to win exclusive prizes while enjoying the exceptional services of V.I.P. Home Services. For more information visit www.vipfranchisesales.com.au/sydneyswans

V.I.P. Home Services was the first company to start lawn mowing and gardening franchising in 1979. Now, V.I.P. has over 1100 franchisees across Australasia, providing services in garden maintenance and lawn mowing, home cleaning, commercial cleaning, carpet cleaning and window cleaning.

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For media enquiries contact V.I.P.'s Communications Manager, Simone Hawkins on 08 8220 4533 or 0419 739 245 or [email simoneh@viphomeservices.com](mailto:simoneh@viphomeservices.com)